| Electronic Acknowledgement Receipt   |  |  |  |  |  |
|--------------------------------------|--|--|--|--|--|
| EFS ID:                              | 10520381   |  |  |  |  |
| Application Number:                  | 09782896   |  |  |  |  |
| International Application Number:    |  |  |  |  |  |
| Confirmation Number:                 | 3324   |  |  |  |  |
| Title of Invention:                  | Method and system for 3-D enhanced advertising for TV broadcast of 2-D video |  |  |  |  |
| First Named Inventor/Applicant Name: | Dan Kikinis  |  |  |  |  |
| Customer Number:                     | 22907  |  |  |  |  |
| Filer:                               | Chunhsi Andy Mu/Allison Anderson   |  |  |  |  |
| Filer Authorized By:                 | Chunhsi Andy Mu  |  |  |  |  |
| Attorney Docket Number:              | 007287.00045   |  |  |  |  |
| Receipt Date:                        | 14-JUL-2011  |  |  |  |  |
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| Time Stamp:                          | 14:55:24   |  |  |  |  |
| Application Type:                    | Utility under 35 USC 111(a)  |  |  |  |  |

# **Payment information:**

| Submitted with Payment | no |
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## File Listing:

| Document<br>Number | Document Description                 | File Name                                    | File Size(Bytes)/<br>Message Digest | Multi<br>Part /.zip | Pages<br>(if appl.) |
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| 1                  | Assignee showing of ownership per 37 | 7287-45-373bStmt.pdf                         | 50103                               | no                  | 1                   |
| CFR 3.73(b).       | 7207 43 37 3B3 till tapal            | d98235eb4748a434b3b6e98b25a3a84b4f0<br>6789e |                                     |                     |                     |

## **Warnings:**

## Information:

| 2 Power of Attorney | 7287-BlockPoA.pdf | 330669                                       | no          | 2 |  |
|---------------------|-------------------|--|-------------|---|--|
| 1 over strategy     | 7207 Block Grapa  | 472b5d9b2ad5cc6da9e9bf1ff7f49c06be19<br>d797 |             | _ |  |
| Warnings:           |                   |  |             |   |  |
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### New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

### National Stage of an International Application under 35 U.S.C. 371

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

#### New International Application Filed with the USPTO as a Receiving Office

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.